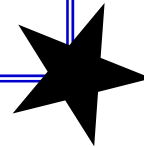


JACKSON HOLE VETERINARY



RENDEZVOUS



JUNE 18-22, 2011
HOTEL TERRA &
TETON MOUNTAIN LODGE
TETON VILLAGE, WY

New Venue

Hotel Terra / Teton Mountain Lodge in Teton Village boasts many upgrades from our previous venue. The biggest change we believe everyone will enjoy is the fact the exhibit hall and the meeting rooms are right next door. This means no more than a 2 minute walk across the hotel to reach your destination.

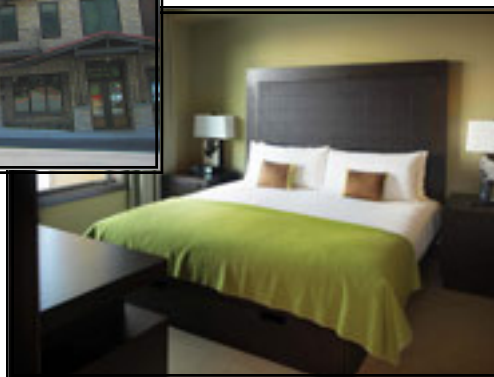
The Hotel Terra is a contemporary style hotel with modern furniture, but also does not forget it's in Jackson Hole.

Just a few activities in the Jackson area



- Grand Teton National Park
- Yellowstone National Park
- Hiking
- Mountain Biking
- Wildlife Tours
- Hot Air Balloon Tours
- Glider Plane Rides
- Horse Back Riding
- Golf
- Fishing
- White Water Rafting
- Plus many other activities

Exhibit area, opening reception and all food events will be held at the Hotel Terra.



Exhibitor's Agreement

Exhibit Hours

Set-up: Sunday, June 19, Noon-4 pm
Break down: Tuesday, June 21, 4 pm -5 pm
Meeting: June 18-22
Booth Fee: \$1175
Booth Size: Skirted 6' Table
Floor plan: See enclosed information

Shipping Information

Shipment will be held for five days.
Make SURE the address is correct.
Hotel Terra Jackson Hole
JHVR Attention: (your company & name)
3335 W. Village Drive
Teton Village, Wyoming 83025

Regular Registration \$1175 if post marked BEFORE 5/20/11 \$1375 if post marked AFTER 5/20/11

Things to know

- Exhibits using more than 8' wide, add \$100 per linear foot.
- Booth location: List your 1st, 2nd, and 3rd location choices.
- Registered name badges: four are included with the cost of booth, additional badges are \$150 each.

Space confirmation

In fairness to others, your check **must accompany your application to hold space**. See the Exhibit floor plan enclosed.

Cancellation policy

Contracts cancelled on or before May 6, 2011 will be refunded 50% of the fee paid. There will be no refund of the exhibition fee if the contract is canceled on or after May 6, 2011. Cancellation must be submitted in writing and mailed or faxed to the JHVR office (fax 208/922-9435).

Exhibit set-up information

- The exhibit area is located in the Murie Ballroom inside Hotel Terra
- All arrangements for set-up must be made through the JHVR exhibitor committee members on site; see meeting registration desk for specific assignments when you arrive.
- Exhibitor must provide all tools necessary for unpacking, setting up and repacking their exhibits.
- You are expected to complete your own work except for electrical. Electricity is included with your booth registration and is available at each exhibit at 110 voltage. All additional electrical needs will be charged at a rate determined by Hotel Terra and must be provided in writing prior to a rate quote.
- All exhibitors are expected to be functional and participate during display hours. Late setup and early breakdown will not be permitted.
- All coffee breaks will be in the exhibit hall and are arranged to encourage veterinarians' attendance. Breaks will be approximately 30 minutes in length, large and small animal tracts scheduled 15 minutes apart for 10am morning and 3pm afternoon hours.
- Your exhibit area will include one six foot skirted table. There will be no pipe and drape during this meeting.

Removal of exhibits/break-down

No exhibit may be taken down prior to 4:00 pm, Tuesday, June 21st. Exhibit break-down will be strictly enforced by the JHVR Exhibitor Committee. Exhibitors are responsible for repacking and shipping of their own exhibits but hotel staff will be available to assist our exhibitors .

Meeting restrictions

- Distribution by exhibitors of any printed matter, souvenirs or other articles shall be restricted to the space occupied by their exhibit only. Throwing souvenirs, shouting and obstructing the aisles of other exhibits will not be permitted.
 - Alcoholic beverages are not permitted in exhibitor and meeting areas by law (exception when served by hotel personnel).
 - Use of booth materials other than those supplied by Hotel Terra i.e. extra tables, additional booth hardware draping, etc., will not be permitted except with the approval of the JHVR Exhibitor Committee and will be at the exhibitor's expense (PLEASE contact the VMA office PRIOR to the meeting if you have concerns).
 - Failure to adhere to the stipulation stated herein on the decorum of a business exposition could result in the legal and official closing of an exhibit.
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Exhibitor Agreement continued . . .

Liability and Insurance

Jackson Hole Veterinary Rendezvous and Hotel Terra shall not be liable to an exhibitor for any damage to, or loss and/or destruction of an exhibit or property of an exhibitor. All injuries to his person or persons from any cause, all claims for any such loss, damage or injury, being expressly waived by exhibitor.

Host Hotel Information

For reservations at Hotel Terra call 1-800-631-6271 and identify yourself with the JHVR. Room rates are \$185 plus taxes for single & double, call Hotel Terra for suite prices. Please specify which type of accommodation will be needed, as we have a limited block of rooms available. Please contact the hotel at least 30 days prior to arrival date, the cut off date is **May 18, 2011**

- A one night deposit is due at the time the reservation is made, balance is due upon departure. A refund is available up to 30 days prior to arrival in the event of an individual cancellation. An individual cancellation, full or partial, less than 30 days prior to arrival will forfeit and be charged the full amount of the advanced deposit or any portion thereof.
- Suites will also be available for larger parties.

Hotel Accommodation/Cancellation Policy: Once an individual deposit is received up to 30 days prior to arrival, any cancellations are subject to a penalty equal to one night's lodging. Cancellations from 30 days until the scheduled arrival date, including no-shows and early check-outs, will be subject to a penalty equal to the entire stay, by Hotel Terra & Teton Mtn. Lodge.

Pre/Post Dates: This special group rate is available to JHVR attendees three days prior to arrival and three days after departure, based on availability at the time of reservation.

Reservation Deadline: The deadline for discounted room rates at Hotel Terra is **May 18, 2011. (See above for room prices).** After this date, rooms may still be reserved but prices will be subject to Hotel Terra and based upon availability.

CHECK-IN IS 4:00 P.M. CHECK-OUT IS 12:00 NOON

Alternate Hotels in Jackson Hole—Approximately 9 miles from Host Hotel Terra in Teton Village (strictly alternate options; no contracts prices)		Restaurant	Pool	Bar	Cable TV	Hot Tub	Pets Allowed
Best Western Lodge at Jackson	800-458-3866 & 877-574-2464	✓	✓	✓	✓	✓	✓
Cowboy Village Log Cabin Resort	800-962-4988				✓	✓	
Days Inn	800-DAYSINN or 307-733-0033			✓	✓		
Elk Country Inn	307-733-2364 or 800-483-8667				✓	✓	✓
Parkway Inn	307-733-3143 or 800-247-8390		✓		✓	✓	
Pioneer Motel	307-733-3673				✓		
Rusty Parrot Lodge	800-458-2004 & 888-739-1749	✓			✓	✓	
Super 8	307-733-6833				✓		
Virginian Lodge	800-262-4999	✓	✓	✓	✓	✓	✓
Wort Hotel	800-322-2727 or 307-733-2190	✓		✓	✓	✓	

Transportation The Hotel Terra is happy to provide complimentary transportation from and to the Jackson airport. Please notify the resort of your e.t.a. in order to schedule a reservation on the shuttle.

Weather in June: Mild days (71 F) and cold nights (37) interspersed with rain and occasional snow. Pack accordingly and remember Hotel Terra, hotel, and education rooms can fluctuate in temperature so bring a jacket or sweater for your comfort.

Sponsorships

Select your company's sponsorship opportunity and/or preferences from the following array of program events and sponsorship opportunities. This provides you with the finest in professional promotion to enhance your marketing efforts this year. This is also an excellent way to bring added recognition to your company's products and services. Please use the enclosed registration form to indicate the event (s) you wish to sponsor. If you would like to offer an event (s) or item (s) not listed, please call us at 208/922-5142.

VETERINARIAN CD's

Each convention delegate will receive a proceedings manual or a CD of lecture notes with your company logo and tag line. The manual includes JHVR program information, proceedings, registration list, rendezvous and area activities. The CD will include JHVR information, proceedings, registration list. Your company logo & tag line will be constantly visible both at the meeting and at the veterinarian's office for years to come.

EXCLUSIVE SPONSORSHIP: \$1,000

OPENING RECEPTION

From 5:00 pm to 6:00 pm on June 19th attendees will enjoy an opening reception at Hotel Terra in the Murie Ballroom. This company reception will include "heavy" hors d'oeuvres and a no host bar.

HORS D' OEUVRES: For actual cost (est. at \$1,200)

BREAKFASTS

The mornings of June 20th, and June 21st are springboards for the day's activities. There will be a continental buffet in the exhibit area for everyone.

SPONSORSHIP: For actual cost (est. \$1,500 for each breakfast)

Sponsorships Welcome! Call 208/922-5142 for information.

SPONSORSHIP RECOGNITION

For sponsoring any of the above meals/events the following recognition will be provided:

- ✓ Sponsorship acknowledgement in state VMA newsletters for two issues. (Idaho and Wyoming newsletters--May/June and July/August issues).
- ✓ Printed recognition in the veterinarians' proceedings books & CD's
- ✓ Printed recognition in the JHVR schedule, distributed to veterinarians in registration material and on-site schedule materials.
- ✓ Printed signs placed at the event/meal & registration table
- ✓ When appropriate, verbal recognition by a veterinarian volunteer.
- ✓ Printed recognition on the 2011 JHVR web site.
- ✓ Thank you listing in 2013 promotional material

**Don't miss these excellent marketing opportunities
(say thanks to your clients and sponsor today!)**

Thank You 2009 JHVR Exhibitors

Abaxis
AVMA PLIT
Boeringer-Ingelheim
Companion Therapy Laser by Lite-
cure
Diagnostic Imaging Systems
Fort Dodge Animal Health
Hill's Pet Nutrition
Idexx
Intervet/Shering Plough
iVet Professional Formulas
Meds For Vets

Merial, LTD.
Monument Pharmacy
MWI Veterinary Supply
Monument Pharmacy
Nutramax Laboratories
PetRays Veterinary Telemedicine
Pfizer Animal Health
Radiation Detectection Compnay
Royal Canin Veterinary Diet
Teton County Public Health
Universal Ultrasound



Thank You 2009 JHVR Sponsors

MWI- Boehringer Ingelheim
Fort Dodge Animal Health
Intervet/Schering-Plough
Idexx Laboratories
Pfizer Animal Health

Idaho State Department of
Agriculture
Simmons Educational Fund
Professional Veterinary Products
Wyoming Livestock Board

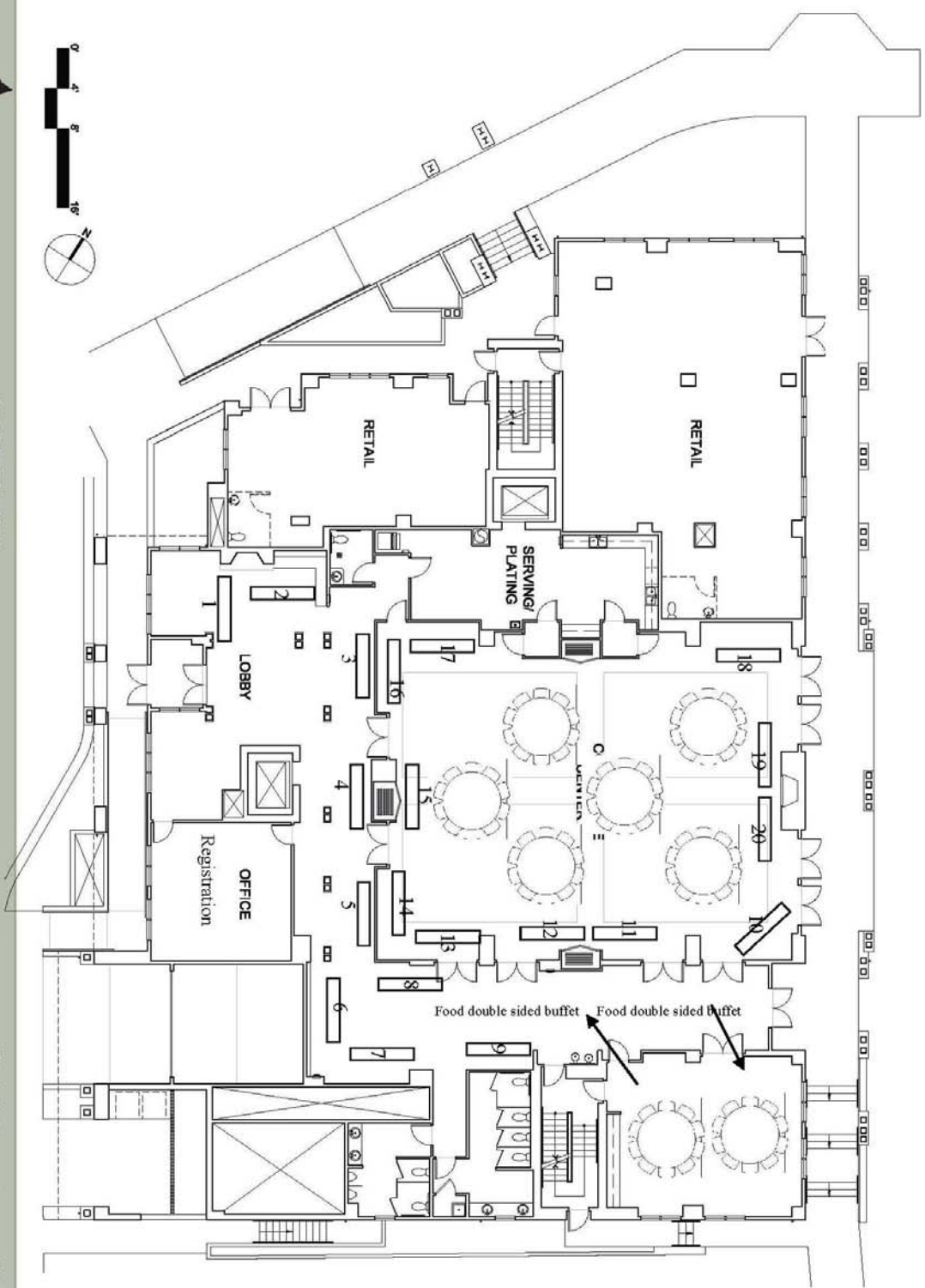




LOBBY LEVEL

Hotel Terra - Second Phase

With the new venue we have limited space, we can only accommodate 20 exhibitors. Space is only reserved after full payment is received. Any questions please call 208-922-9431 or jared@jhvr.org





Jackson Hole Veterinary Rendezvous
1841 W Secluded Court
Kuna, ID 83634

PRESORTED
STANDARD
U.S. POSTAGE PAID
Boise, ID
PERMIT NO. 104

208/922-5142
208/922-9435 Fax

www.jhvr.org
info@jhvr.org



New Venue!
Hotel Terra,
Teton Village

Exhibitor Registration Packet

WWW.JHVR.ORG

Register online and visit our site for up-to-date conference and speaker schedules. You'll also see links to area sites, hotels, local activities and the Jackson Chamber of Commerce.

JHVR Exhibitor/ Sponsor Contract

Complete and return this contract, along with payment to the JHVR office. Payment must be made in full in order to reserve your booth. You may fax credit card payments ONLY with registration to 208/922-9435, or mail all check payments with registration to: JHVR, 1841 W Secluded Court.; Kuna, ID 83634. **Or secure your space NOW and register online at www.jhvr.org! (credit card payments only)**

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ FAX: _____

Four name badges are included with registration, the 5th, 6th, etc. will be \$150 each. Please pay with this registration. Badges will be printed as written. Badges are for employees of the listed company ONLY. Employees of other companies occupying the same booth will be charged the exhibit fee of \$1175 per violating person.

NAME: _____ NAME: _____

NAME: _____ NAME: _____

Description of company and appropriate information, including types of services and/ or products provided. This will be used for JHVR proceedings manuals for veterinarians. Limit 30 words.

Exhibit booth registration information

Fee includes: 6' skirted table for table top display; four **company employee** exhibitors per booth (additional name badges \$150.00 each) opening reception, continental breakfasts, lunches and coffee breaks. If the exhibit is wider than 8', an additional \$100 per linear foot encroachment fee is due at the time the exhibit fee is paid.

Regular registration

This price is for spaces shown on the enclosed "floor layout".

- \$1,175 Post marked BEFORE 5/18/11
- \$1,375 Post marked AFTER 5/18/11

Please give us your first, second and third placement preference.

Location preference (see floor plan enclosed): 1st # _____ 2nd # _____ 3rd # _____

Please list any exhibitors/competitors you do not want to be placed beside:

1. _____ **2.** _____

(We will attempt to schedule you according to your preference; first come first served. **NO GUARANTEES!**)

Sponsorships (See enclosed information)

- We wish to sponsor the following meal/event: _____ Amount: \$ _____
- Second choice: _____ Amount: \$ _____
- We wish to donate a **BONUS SPONSORSHIP**: _____ Amount: \$ _____
- We prefer to be a **GENERAL SPONSOR**: (Suggested Amount \$500) _____ Amount: \$ _____

Cancellation policy

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Check payments

Return check payments along with registration form to:
Jackson Hole Veterinary Rendezvous; 1841 W Secluded Court; Kuna, ID 83634

Credit payments: The address listed on the registration form must match with the address listed with THIS credit card company (sorry no debit cards). Fax credit payments to 208/922-9435. Credit cards will be processed by "R" Future Management, Inc.

Circle One: Visa MasterCard Discover American Express

Card #: _____ Exp date: _____

VIN security code (3 or 4 digit code) _____

Name on card: _____

Authorizing signature: _____

Total Authorized amount:\$ _____

Exhibitor's Raffle

In order to bring greater recognition to our exhibitors, we will hold raffles during the allied reception and meeting breaks. The number of raffles will depend on the number of exhibitors. The exhibitor/ break order will be drawn out of a hat. If you would like recognition at more than one break, please donate more than one prize.

During each break, a master of ceremonies will conduct raffles. The exhibitors and their products will be introduced; they can say a few words and their prize will be raffled. Each veterinarian will have a number on their name tag. The winning number will be drawn out of a hat. They must be present to win. Once their number is drawn, it will not be put back into the hat.

We ask that each exhibitor donate an item with a \$50 minimum value. A certificate for your own products, a local merchandise or restaurant certificate, whatever you would like to donate will be appreciated. See Chuck Barnes or the meeting registration desk to schedule your raffle.

Company Name: _____

Exhibitor Name: _____

Number of raffle items you would like to sponsor: _____

Information you would like introduced about your company and products:

List any ADA needs: _____

